



Broughty Ferry Tennis Club Centenary Rebrand



Current Logo



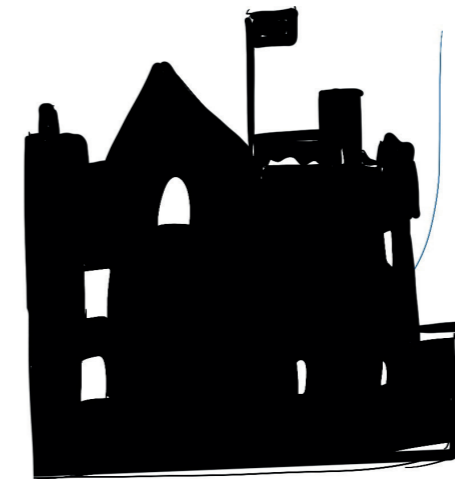
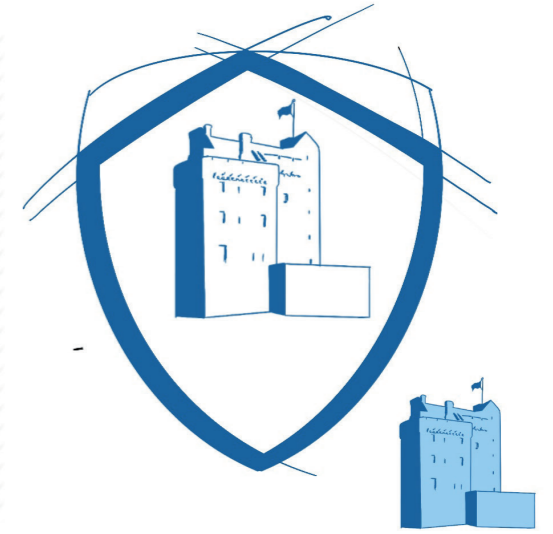
Proposed Logo

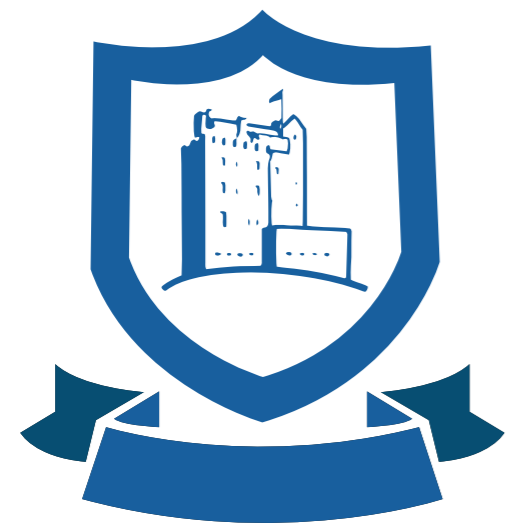
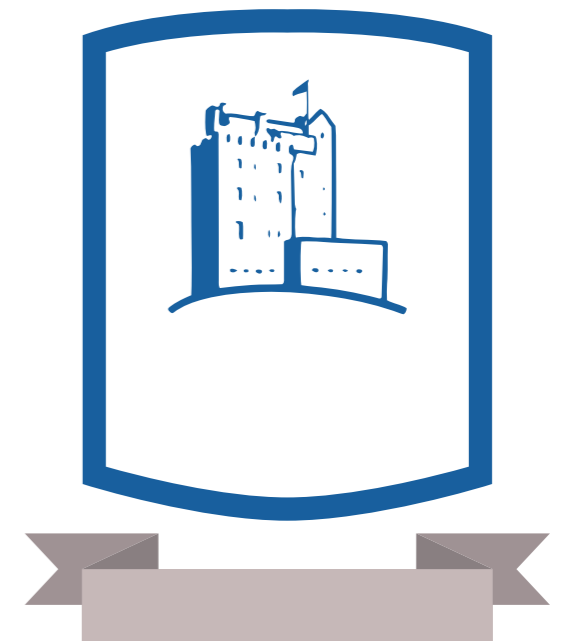
Brief

- Update old logo
- Must be in keeping with a 100 year old club
- Modern, but has a sense of heritage
- Keep Blue and White colours
- Create a centenary version
- Suitable for web and print
- Must work with different coloured backgrounds



CASTLEHILL
RESTAURANT





BROUGHTY FERRY



BROUGHTY FERRY



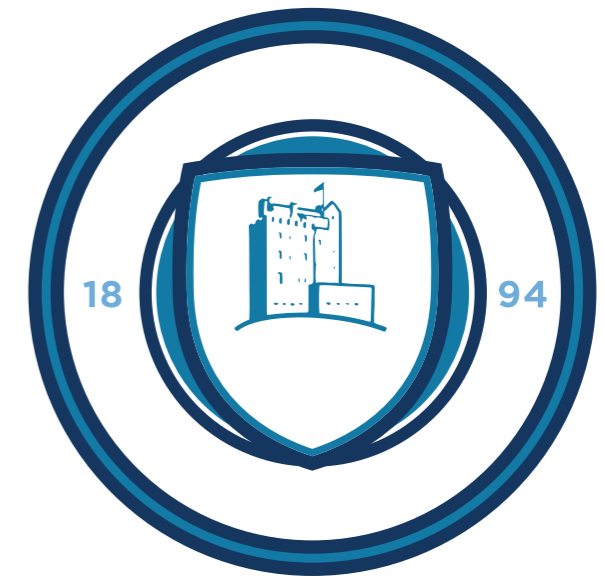
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Rough Prototype Proposal

